

Business Software Experts

Our Consulting Services

Our services can be provided either on site or via our web conferencing tools. We provide the following private business consulting services.

- Personal DDM This is a personal two hour Design Discovery Meeting. We cover a full review of your assessment results.
- Leadership Training Seminar This is a two half day event conducted at your facility. We cover the design language in detail and conduct one live DDM. Giving you the ability to apply the design language in your business.
- Software Implementation If you need to search for new business software, do you have the time, expertise or insight to make the right choice? If not, contact us.
- Software Rescue Do you need to fix a software mess you already have? We can help you to get to the truth, and if at all possible, help you to rescue the situation.

Who We Are

About Us

The *Real Living Assessments* program allows you to figure out the unique wiring each team member has. This insight will allow you to begin to work with them in a way that they can understand you, and you'll be able to better understand them, because you'll be seeing them as they are actually wired. Additionally, they'll begin to work in a more cooperative manner, because you have taken the initiative to understand them so they can succeed, you'll see them for who they truly are.

This program empowers you to manage your team, getting the best from each member. We do this by helping you to understand how each member is wired and provide you their Personal Mission Statement. You are equipped through our training program and materials. This includes our proprietary design language that shortcuts the process of understanding personal wiring and mission statement.

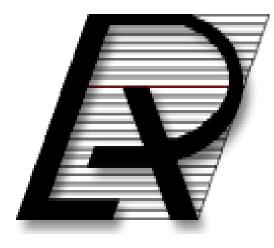
Contact Us

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Rennie, Lindsey and Associates, Inc.

Real Living Assessments

Implementing Real World Solutions!



JR, President of RLA.

The RLA Story

I have been the Developer and Director of operations for **Rennie, Lindsey and**

Associates since 1987. This has earned me the reputation for being an honest employer, a businessman of integrity, as well as a seasoned software developer (3 different manufacturing packages), marketing executive and accomplished Business Foundations Consultant. My business experience spans many industries; wholesale distribution, importing, exporting, manufacturing, hospitality and various service companies.

During the course of my work history I have gleaned some very important truths.

- Knowing what is most important to your team is the only way to motivate them.
- A leader understands what is needed. They simply need guidance in identifying and implementing the right solution.
- Never choose a solution without consulting those that have to use it. They know if it has a chance of working.

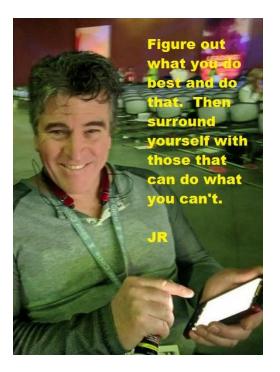
What Is Possible

Your team isn't just representing your business, they are representing you. Conveying your values to each team member is an important step in protecting your reputation and your business. In many ways, the primary job of a leader is to work themselves out of a job. The goal is for your team to represent those values, whether you are there or not. You need to build a team that can produce your desired results, with or without you.

Your job is to invest in your team so they best reflect your vision and your values. Investing in your team's success actually guarantees your own success. Creating an environment of trust, integrity and success does not happen by accident. You have to invest yourself into it. You have to invest the same care for your team as you invest into your products.

"RLA is an excellent company. They work with each client to tailor a solution to meet their needs." Loretta

You have to invest the time to understand what is important to each member of your team. This investing conveys that they matter. You are telling them that their success is important and you want to help them to achieve it. You build an environment that insures that their success becomes your success too. A true win / win result.



How We Can Help

The *Real Living Assessments* programs have the power to guide you in achieving your goals. By discovering your strengths you are also revealing your needs and blind spots. The blind spots that cause you to react, instead of lead. The blind spots that catch you unawares and always cost you grief and loss. The headaches that could have been avoided.

- **Team Building**. If you're going to build a team, you need to know what positions you have and what you don't.
- Succession Planning. When replacing members of your team, you have to first understand what they truly brought to you.
- **Conflict Mitigation**. Many conflicts are just unresolved matters from a lack of understanding. We can bring insight.